CLAIMS

What is Claimed is:

1. A method for portfolio management comprising the steps of:

purchasing shares of a plurality of stocks thereby providing a portfolio, said plurality of stocks being the stocks represented in an index or exchange traded fund, said shares being purchased in proportion to the weighting of the respective stocks in said index or exchange traded fund;

at the beginning of substantially each options cycle, writing a number of call options and a number of put options for each of said plurality of stocks; and

at the end of substantially each options cycle, letting the out-of-the-money options expire and closing out the in-the-money options.

2. The method for portfolio management of Claim 1 wherein, for each of said plurality of stocks, said number of call options and said number of put options is substantially equal to the number of shares of stock purchased.

3. The method for portfolio management of Claim 1 wherein, for each of said plurality of stocks, a strike price for the call

options is equal or substantially equal to a strike price for the put options.

4. The method of portfolio management of Claim 1 wherein, for each of said plurality of stocks, said strike prices of said put and call options are chosen to be as close as possible to the market price of the stock at the time of writing.

5. The method of portfolio management of Claim 1 wherein, for each of said plurality of stocks, a strike price for said number of call options is above the market price of the respective stock at the time of writing, and a strike price for said number of put options is below the market price of the respective stock at the time of writing.

6. The method of portfolio management of Claim 1 wherein, for each of said plurality of stocks, a strike price for said number of call options is below the market price of the respective stock at the time of writing, and a strike price for said number of put options is above the market price of the respective stock at the time of writing.

7. The method for portfolio management of Claim 2 wherein, for each of said plurality of stocks, an expiration date for said

call options is equal to an expiration date for said put options.

8. The method for portfolio management of Claim 1 further including the step of implementing a collar for said portfolio to reduce or minimize losses during market declines.

9. The method for portfolio management of Claim 8 wherein said step of implementing a collar further includes the step of writing an index option call and purchasing an index option protective put.

10. The method for portfolio management of Claim 9 wherein a premium received for said step of writing said index option call is substantially equal to a premium spent for said step of purchasing an index option protective put.

11. The method for portfolio management of Claim 1 further including a step of implementing a vertical call credit spread combination for said portfolio.

12. The method for portfolio management of Claim 11 wherein said step of purchasing a vertical call credit spread combination comprises writing a first call option at a first

strike price and purchasing a second call option at a second strike price, wherein said second strike price is greater than said first strike price.

13. The method for portfolio management of Claim 1 wherein said index is the Dow Jones Industrial Average.

14. The method for portfolio management of Claim 1 wherein said index is the Standard and Poors 100, or a substantial portion thereof reflecting the S & P 100.

15. The method for portfolio management of Claim 1 wherein said index is the NASDAQ 100, or a substantial portion thereof reflecting the NASDAQ 100.

16. The method for portfolio management of Claim 1 wherein said exchange traded fund is chosen from the group consisting of Spiders, DIAMONDs and QUBEs.

17. The method for portfolio management of Claim 1 wherein said index is chosen from the group consisting of the American Exchange Indices.

18. The method for portfolio management of Claim 1 wherein said index is chosen from the group consisting of any other index, exchange traded fund or suitable portfolio grouping that trades options.

19. The method for portfolio management of Claim 1 wherein premiums received for writing a number of call options and a number of put options are retained in the portfolio, and some portion of said premiums are used in said step of closing out the in-the-money options.

20. The method for portfolio management of Claim 1 wherein in said step of writing a number of call options and a number of put options, said call options are covered and said put options are covered.

21. The method of Claim 1 wherein said steps of writing a number of call options and a number of put options and closing out the in-the-money options is performed using computer automation.

22. A method for portfolio management comprising the steps of:

purchasing shares of a plurality of stocks thereby providing a portfolio, said plurality of stocks being selected from at least a substantial portion of an index or exchange traded fund and being purchased in proportions to be representative of the respective stocks in said index or exchange traded fund;

by the beginning of substantially each options cycle, writing a number of call options and a number of put options for each of said plurality of stocks; and

at the end of substantially each options cycle, letting the out-of-the-money options expire and closing out the in-the-money options.

23. A method for portfolio management comprising the steps of:

purchasing shares of a selection of stocks within a group or industry thereby providing a portfolio;

at the beginning of substantially each options cycle, writing a number of call options and a number of put options for each of said selection of stocks; and

by the end of substantially each options cycle, letting the out-of-the-money options expire and closing out the in-the-money options.

24. A method for portfolio management comprising the steps of:

purchasing shares of a plurality of stocks thereby providing a portfolio;

at the beginning of substantially each options cycle, writing a number of call options and a number of put options for each of said plurality of stocks; and

by the end of substantially each options cycle, letting the out-of-the-money options expire and closing out the in-the-money options.